

Elevator Speech: Your Elevator Speech Makes a Good First Impression

By Gabe Hamda, PhD, SPHR

What is an elevator speech? An elevator speech, also known as an elevator pitch is a brief, clear information or 'commercial' about you. It communicates about your professional personality, your present employment status and future job avenues you are looking for and unique qualities you possess that can benefit an organization or a company. It's typically about max 30 seconds and max 60 seconds in length of presentation, the time it takes people to ride from the top to the bottom of a building in an elevator.

Why Elevator Speech? Gives you an opportunity to introduce yourself very briefly; Helps you make the best first impression; Helps you connect with others with what you may have in common; Opens a door of opportunity for you and for your cause.

Prepare your self-introduction/elevator speech here:

My name is _____

What is the history of how I got my name? _____

My claim to fame (what I am known for) is: _____

The word or Animal or food or drink that best describes me is _____ *because*

One of my favorite family members is and why? _____

Who is one person I admire the most in my community/country and why? _____

Who is one person I admire the most in the world and why? _____

My current position is _____

My career aspiration is _____

My joyous moment of the last 24 hours is _____

My immediate need is _____

My life purpose is _____

Your elevator speech presentation guidelines: You entire elevator speech must be done in max 30 seconds and max 60 seconds; Project your voice for everyone in the room to hear you; Smile when you speak; Add a little humor; Be memorable.

This elevator speech is extracted and adapted from "Become What You Say, 2nd Edition" by Gabe Hamda